

Key Features:

Developer Ease-of-Use

MapQuest supports the leading programming languages including C++, Java™, .NET, and JavaScript. MapQuest recently announced the beta launch of a new API based on the Adobe ActionScript™ language. The newest API option within MapQuest's Advantage™ API enables businesses to build rich applications with Adobe® Flex™ or Adobe Flash® using a true, native MapQuest ActionScript API for superior developer productivity.

To learn more, visit <http://company.mapquest.com/mqbs/4a.html> or to evaluate the beta version, submit an evaluation at <http://company.mapquest.com/jsp/eval.jsp>.

Mapping / Tiled Mapping Interface

Display, interact with, and customize high-quality maps, with an option to build a drag and pan interface. Our aerial imagery and hybrid views allow you to create a rich Internet application.

Routing

Generate maps and driving directions from one location to another or create an optimized route to several locations. MapQuest's proprietary routing algorithms are the same algorithms that have fed the #1 mapping website*, MapQuest.com®, for the last 10 years.

Geocoding

Advantage™ API allows you to assign geographic identifiers (longitude/latitude) to map features and relevant data records within your company database. MapQuest prides itself on the accuracy of our geocoding as we work with multiple data sets to provide the closest possible address match.

Proximity Search & Search by Drive Time

Search for custom locations within a given geographic area and calculate distances using dynamic queries. You can even search by driving distance or driving time to enhance the user experience.

Points of Interest (POIs)

Augment your current data offering with MapQuest POIs. We offer a database of over 16+ million premium listing POIs that can be licensed to enrich any application.

Find out why developers use MapQuest's comprehensive toolkit to enable location-based technology into their web and wireless applications.



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*comScore Media Metrix April 2007